

SPEARS BUSINESS INTERNATIONAL BUSINESS

#SPEARSBIZBOUND



SPEARS SCHOOL
OF BUSINESS

International Business is an inter-disciplinary program that explores how business intersects with culture, diversity and language. Students gain an understanding of the opportunities and risks evident within and between global markets. One of the biggest advantages of the program is its realization that all business is international business and students must familiarize themselves with the global business environment.

Available Option: *Accelerated MBA Program*

International Business Insights:

Students must indicate international cultural proficiency as evidenced by a combination of 9 hours of course credit in any of the following areas:

- Modern foreign language
- Study abroad program
- Upper-division "I" designation course work

Opportunities for double degree or minor completion

Student Organization: Latino Business Student Association, Spears Ambassadors, Business News Club



Companies Hiring Our Graduates:

Allergan
American Income Life Insurance Co.
Anthony Law Firm
Bank of America
Cerner
FedEx
Proforma
Textron Aviation
UPS

Career Paths:

Import and Export Development
Foreign Currency Investment
International Consulting
International Account Management
International Trade Management
Congressional/Legislative Aide
Customs Inspection/Management





Major Specific Course Curriculum:

International Management:

Students will practice the planning and management of a business firm's international operations and explore how major cultural, economic, and political systems affect the management function.

International Financial Management:

Course concentrates on studying global economic and business environments, evaluating foreign exchange markets, and foreign direct investments.

Legal Aspects of International Business:

Students will discuss how to resolve disputes through anti-trust and jurisdictional issues, while becoming familiarized with common clauses in transnational contracts.

International Economic Relations:

Students gain an understanding of foreign economic policies in the U.S., and analyze trade and finance in international economic organizations.

SPEARS STUDENT EXPERIENCE

A Day with: Ryan W. | *International Business*

- In my International Management course, we dive into corporate social responsibilities, industry codes, and research foreign multinational corporations such as Yash Raj Films in India. Our assignment requires us to research and critique their treatment of women in the Bollywood film industry.
- At Southwest Airlines, I am the Supplier Diversity Intern in the Supply Chain Management Department. I run and analyze reports in Excel and Tableau, tracking certification history and financial spending for all of our small and diverse suppliers.
- After stopping by Business Perks Coffee Shop, I attend my International Economic Relations class where we present international economic policy proposals from the viewpoint of a specific country.
- Reserve a Breakout Room in the Business Building to study for my upcoming quiz for International Marketing.

