

# OSUIT OSU

## TRANSFER MAPS



INSTITUTE OF  
TECHNOLOGY



### Associate in Science in Business (OSUIT) to Bachelor of Science in Business Administration, Major: Marketing (OSU)

Oklahoma State University – Institute of Technology (years 1 and 2) – 2020-2021

Year One – Oklahoma State University – Institute of Technology					
Fall Semester			Spring Semester		
OSUIT Equivalent or Substitute	OSU Requirement	✓	OSUIT Equivalent or Substitute	OSU Requirement	✓
ORIE 1011 – College Strategies	BADM 1111		BADM 1113 – Introduction to Business	Elective (required for A.S degree)	
HIST 1483 – U.S. History to 1865 OR HIST 1493 – U.S. History Since 1865	HIST 1483, 1493, or 1103		SPCH 1113 – Introduction to Speech Communications	SPCH 2713 (Elective, required for A.S.)	
ENGL 1113 – Freshman Composition I	ENGL 1113		ENGL 1213 – Freshman Composition II	ENGL 1213	
MATH 1513 – College Algebra	MATH 1513		Lab Science (4 credit hours)	(L, N) Lab Science	
POLS 1113 – U.S. Government	POLS 1113		Humanities (3 credit hours)	(H) Humanities	
PSYC 1113 – Introductory Psychology or SOC 1113 – Introductory Sociology	(S) Social Science				
<b>Semester Credit Hours at OSUIT: 16</b>			<b>Semester Credit Hours at OSUIT: 16</b>		

Year Two – Oklahoma State University – Institute of Technology					
Fall Semester			Spring Semester		
OSUIT Equivalent or Substitute	OSU Requirement	✓	OSUIT Equivalent or Substitute	OSU Requirement	✓
ACCT 2103 – Financial Accounting	ACCT 2003 (with ACCT 2203)		ACCT 2203 – Managerial Accounting	ACCT 2003 (with ACCT 2103)	
ECON 2103 - Microeconomics	ECON 2003		ECON 2203 - Macroeconomics	ECON 2203	
Humanities (3 credit hours)	(H) Humanities		Lab Science (4 credit hours)	(N) Natural Science	
CS 2103 – Computer Concepts & Applications for Business	(Elective, required for A.S. degree)		BADM 2153 – Marketing Principles	MKTG 3213 (if taken summer 2019 or after)	
MGMT 2243 – Introduction to Entrepreneurship & Small Business Management	EEE 2023		MATH 2713 – Elementary Calculus (not a requirement for A.S degree)	MATH 2103	
<b>Semester Credit Hours at OSUIT: 15</b>			<b>Semester Credit Hours at OSUIT: 16</b>		

MGMT 2243 is a substitution for EEE 2023.



SPEARS SCHOOL  
OF BUSINESS

## Oklahoma State University (years 3 and 4)

Year Three – Oklahoma State University			
Fall Semester		Spring Semester	
OSU Requirement	✓	OSU Requirement	✓
BADM 2111 – Career Planning for Business Success		BADM 3111 – Professional Development for Business Success	
MSIS 2103 – Business Data Science Technologies		LSB 3213 – Legal & Regulatory Environment of Business	
MGMT 3013 – Fundamentals of Management		MKTG 3653 – Marketing Analytics	
MKTG 3323 – Consumer and Market Behavior		3 hours of upper division MKTG	
FIN 3113 – Finance		3 hours of upper division MKTG	
BADM 3113 – Interpersonal Skills		3 hours of upper division business	
<b>Semester Credit Hours at OSU: 16</b>		<b>Semester Credit Hours at OSU: 16</b>	

Year Four – Oklahoma State University			
Fall Semester		Spring Semester	
OSU Requirement	✓	OSU Requirement	✓
MSIS 3223 – Data Analytics		MGMT 4513 – Strategic Management	
MKTG 4333 – Marketing Research		MKTG 4683 – Managerial Strategies in Marketing	
3 hours of upper division MKTG		3 hours of upper division business	
3 hours of upper division MKTG		3 hours of upper division business	
3 hours of upper division business		1 hour elective	
<b>Semester Credit Hours at OSU: 15</b>		<b>Semester Credit Hours at OSU: 13</b>	

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.

The OSUIT substitutions and equivalencies also apply to these options under Marketing: Marketing Communications Management, Marketing Research and Analytics, and Professional Selling and Sales Management.